



MARKON®



NEW: CHEF INSPIRATION BOARD

Times Change: Time was that trends would take years to develop and spread from one part of the globe to another, but in today's fast-paced, Instagram-crazy, celebrity chef-obsessed world, foodservice ideas move at the speed of the internet. What one chef in New York City posts on Monday can provide inspiration for another in Salt Lake City on Tuesday. Canadian restaurants modernizing poutine dishes might spark creativity in Chicago's mom and pop diners. From street food to veg-centric to clean eating, it's a new foodservice frontier—one that shows no signs of slowing down soon.

That's why we've created this easy-to-navigate idea board—to help chefs stay on top of the most popular ingredients, cooking techniques, eye-catching garnishes, color palettes, and plating arrangements. It's our goal to showcase what's now in this interactive grid, so that cooks of all types can see what's happening in the world of food at a glance or dive deeper if the image piques their curiosity.

Launch: September 6, 2018

Post-Launch Find It Here: <https://www.markon.com/chef-inspiration-board>

CHEF **INSPIRATION** BOARD

featured: Crepe Cake

View Recipe

Fall is Here!

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